



THE CYPRESS GROUP

"Results through Focused Expertise"

Investment Bankers
Exclusively Serving the
Restaurant Industry

PRESS RELEASE

July 18, 2008

DENVER--(BUSINESS WIRE) - **Sale of Third Largest Burger King Franchisee:**

The Cypress Group acted as exclusive sell-side advisor to Simmonds Restaurant & Management, Inc. ("SRM"), a franchisee of the Burger King System, in connection with the sale of its business operations. SRM was a franchisee with 72 restaurants in Omaha, Nebraska and Des Moines, Iowa. Mike Simmonds, founder of SRM, had been a Burger King Franchisee for 32 years. Burger King Corporation was the buyer of the restaurants.

"The strength of Cypress' market knowledge and transaction execution was a true asset to our Company throughout this process. Through the dedicated services of the Cypress Group, their long-standing relationships, and knowledge of the restaurant industry, we were able to achieve a milestone transaction for our organization. I was extremely pleased with the results of Cypress' efforts and the manner in which they represented our Company throughout this transaction. This is the third transaction where I have used the services of The Cypress Group and continue to be impressed with their knowledge and expertise." - Mike Simmonds, President & CEO

The Cypress Group provides a full range of investment banking and strategic advisory services to the franchise and multi-unit restaurant industry, including: Mergers & Acquisitions, Financing and Recapitalizations, Valuations, Litigation Support and Advisory Services.

Dean Zuccarello
President & CEO

303.680.4141 x111
dzuccarello@cypressgroup.biz

Carty Davis
Principal

910.692.9176
cdavis@cypressgroup.biz

JB Hewetson
Vice President

303.680.4141 x112
jbhewetson@cypressgroup.biz

Steve Ogrin
Associate

303.680.4141 x113
sogrin@cypressgroup.biz